

23" Vibrant LCD Shelf Edge Displays



Grab shoppers' attention on retail shelving units with eye-catching digital endcap displays

Revolutionise Retail Shelving

Upgrade from printed shelf labels to unlock new possibilities: utilise eye-catching animation for in-store marketing and remotely publish dynamic pricing strategies in an instant. Designed for seamless integration with existing shelving units, these displays have an optimised height for a seamless finish on most retail shelves. In cases where shelving dimensions vary, the displays can be aligned along the top and bottom so goods aren't damaged as they're added or removed.

Synchronise Multiple Displays

The multi-screen synchronisation function allows you to place multiple displays side-by-side and run attention-grabbing content seamlessly across the entire promotional endcap.



Ultra-Wide Aspect Ratio



Sleek Narrow Bezel



Clear HD Image



700cd/m² High Brightness



Android 11 Media Player



24/7 Commercial Grade



Software Packages Available



3-Year Warranty

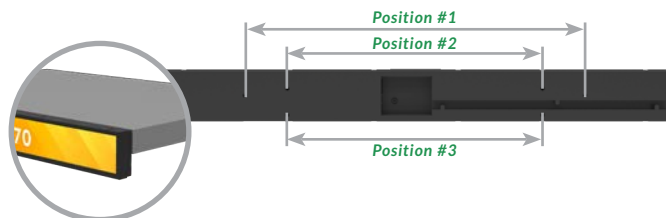


Lifetime Technical Support

Other Features

Flexible Mounting Options

Featuring multiple rear mounting positions, the displays offer complete flexibility for any shelving layout. Three precise centered mounting options at high, mid, and low points ensure a perfect fit across different shelf types, while the included mounting guide template makes installation fast, simple, and accurate.



Streamlined Enclosure

Designed to maximise the impact of content, these displays feature a sleek, narrow bezel. This is especially important when placing multiple screens together. The compact design also adds to the aesthetic and reduces strain on shelf edges.



Anti-Glare Coating

Shelf-edge displays must compete with bright lighting and being mounted at upwards-tilted angles, which can make small text on price labels difficult to read. To combat this, these displays feature a special anti-glare coating that diffuses reflections without reducing brightness.



Multiple Media Zones

Create engaging content that utilises images, videos, scrolling text and even live webpages by sectioning the display into different media zones.



Clear HD Resolution

Unlike DV-LED shelf-edge displays, this solution uses a high definition LCD panel to provide a clear image. This is essential for finely-detailed content, such as labels with small writing and QR codes, as well as producing the best results when displaying video.



700cd/m² IPS Panel

Designed for brightly-lit retail spaces, the high brightness nature of these displays means content really stands out. Plus, the commercial IPS panel guarantees accurate image quality at an ultra-wide viewing angle in any direction, without any fall-off in colour accuracy.



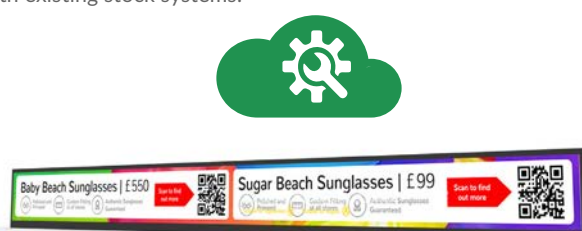
Free Network Upgrade

These displays come with a free upgrade to unlock network CMS functionality. The built-in Android media player also allows you to easily update the screen via USB plug and play or using third-party software if necessary.



Software Packages Available

No matter how advanced your requirements are, we can provide specialised software packages upon request to help bring your vision to life. These include the facility to synchronise the content with existing stock systems.



Key Features



ULTRA-WIDE ASPECT RATIO



CLEAR HD IMAGE



700CD/M² IPS PANEL



NETWORK UPGRADE



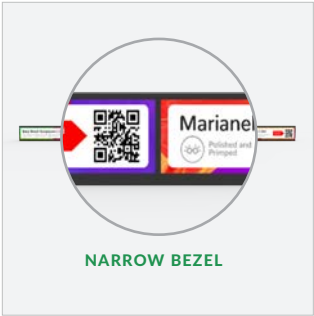
PLUG AND PLAY



ANTI-GLARE COATING



SYNCHRONISE MULTIPLE DISPLAYS



NARROW BEZEL



MULTIPLE MEDIA ZONES



OTHER SIZES AVAILABLE

Specification Table

V.1.1.1		SE23B
Display	Resolution	1920 x 158 @60Hz
	Display/Active Area [mm]	585.6 x 48.2
	Aspect Ratio	12.15:1
	Brightness [cd/m²]	700
	Colour	16.7M
	Viewing Angle [°]	85/85/85/85
	Contrast Ratio	1,000: 1
	Orientation Support	Landscape
	Operating Hours	24/7 Commercial Use
System & Performance	CPU	RK3566 64bit Cortex-A55 Quad @1.8GHz
	GPU	Quad Mali-G52 2EE
	Graphics API Support	OpenGL ES 1.1/2.0/3.2 OpenCL 2.0 and Vulkan 1.1
	OS Operating System	Android 11
	RAM	4GB
	Storage	32GB
	Media Format	Supports FHD 60FPS H.264/H.265 video encoding
	LAN	10/100/1000M RJ45
	Wi-Fi	Dual-band 2.4GHz / 5GHz (802.11a/b/g/n/ac)
	Bluetooth	5.0
	Optional 4G Module	N/A
Connectivity & Interface	HDMI	N/A
	USB	1 x USB 2.0 Type-A; 1 x Micro USB (OTG only)
	Ethernet	1 x RJ45 (10/100)
	Audio Out	1 x 3.5mm Audio Out
	Power Input	1 x USB Type C
	Switch	N/A
Power Management	Power Supply	DC 15V; 1.5A
	Power Consumption	Typical: tbc; Max: 16W
	Standby Power	≤0.5W
Dimensions & Weight	Screen Dimensions (mm)	598.1 x 62.4 x 25.8
	Package Dimensions (mm)	745 x 180 x 105
	VESA Mounting (mm)	1 x 400, 1 x 300 (High), 1 x 300 (Low) M4 6mm
	Net Weight	0.9 kg
	Gross Weight	1.9 kg
Environmental Conditions	Operating Temperature [°C]	0 to 45°C
	Storage Temperature [°C]	-10°C to 55°C
	Operating Relative-Humidity [%]	10% to 80%
	Storage Relative-Humidity	10% to 80%
Accessories	Included Accessories	DC Power Lead with Adaptor 3m; Remote Control + Batteries; User Manual (QR Code x2); Quick Start Guide; Remote Control + Batteries; User Manual (QR Code x2); Quick Start Guide
	Optional Accessories	Wall Mount, Floor Stand/Trolley, Ceiling Mount, Table Stand
Warranty	Warranty Period	3 Years
	Technical Support	Lifetime

Errors and omissions excepted



